

believe digital 2010



Key Benefits

- **Largest global reach**
 - and if there was ever a global product...
- **Marketing and sales-oriented player**
 - Player automatically displays the best store for the listener
 - Only player approved by Facebook
- **Optimized CRM system for unparalleled analytics**
 - Real time, localized data
- **Trusted by artists and labels**
 - Artists: Luciano, Gonzales, Femi Kuti, Magma, Jason Edwards, MC Solaar, Chinese Man, Lowkey...
 - Labels: Selective roster of marquee labels in each country including Limoncello Music (EMI Publishing), Yellow (Bob Sinclar), Listenable (Metal), Buda Music (World), Red Records (Jazz), Bang...\
- **Supported by unique music marketing expertise**
 - 70 music and marketing professionals with direct access to local stores and media

All wrapped up in a user-friendly interface



Offering a Full Range of Digital Services Tailored to Meet Your Needs

- **From** basic digital distribution
- **To** executing and coordinating complete release strategies (online & offline) on a pan-European basis

DISTRIBUTION



MARKETING



REPORTING



About Your Royalties			
Your royalty statements will be posted and paid automatically on the following dates:			
• 30 April	First Quarter (Q1)		
• 31 July	Second Quarter (Q2)		
• 31 October	Third Quarter (Q3)		
• 31 January	Fourth Quarter (Q4)		

Quarter	Action	Export CSV File For Excel	Get detailed report in PDF
Q3 2009	View Detailed Report	Export CSV File For Excel	Get detailed report in PDF
07/2009	View Detailed Report	Export CSV File For Excel	Get detailed report in PDF
08/2009	View Detailed Report	Export CSV File For Excel	Get detailed report in PDF
09/2009	View Detailed Report	Export CSV File For Excel	Get detailed report in PDF
Q4 2009	View Detailed Report	Export CSV File For Excel	Get detailed report in PDF
10/2009	View Detailed Report	Export CSV File For Excel	Get detailed report in PDF
11/2009	View Detailed Report	Export CSV File For Excel	Get detailed report in PDF
12/2009	View Detailed Report	Export CSV File For Excel	Get detailed report in PDF
Q1 2010			

Our Distribution Network



A global distribution network since 2005

- Includes all major online and wireless digital music stores globally (over 350)
- Maximization of the per transaction fee (stream or download)
- Contractual marketing commitments from services

Our Goals

- To maximize per stream or per download revenues to increase **your revenues** (no advances, administrative, or technical fees...)
- To bring **full transparency** of deal conditions and royalties to artists

We operate our own distribution technology and have **FULL CONTROL** over our distribution network

You decide and monitor how, when & where you sell your products

Organized to Better Serve Your Needs

Dedicated product manager *specialized* in each music genre

Music marketing expertise to develop effective release strategies (timing, pricing, metadata...)

Coordination of online and offline marketing & promotion in Europe

Our music industry professionals bring:

- **Music experience** – because selling digital music is first and foremost about selling music
- **In depth understanding of local music markets to properly position your release**

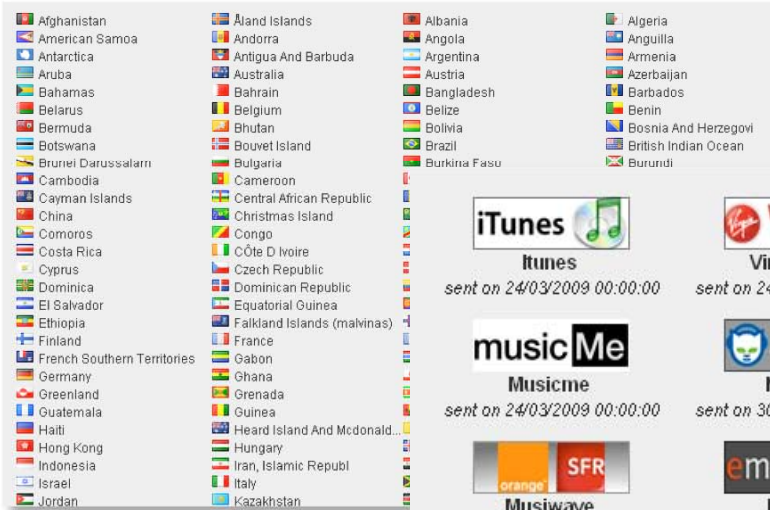
We leverage the power of:

- Digital marketing
- Online and offline promotion
- Technology

To coordinate integrated solutions across territories



Control and Monitor Where, When & How your Music is Distributed Across the Largest Global Network



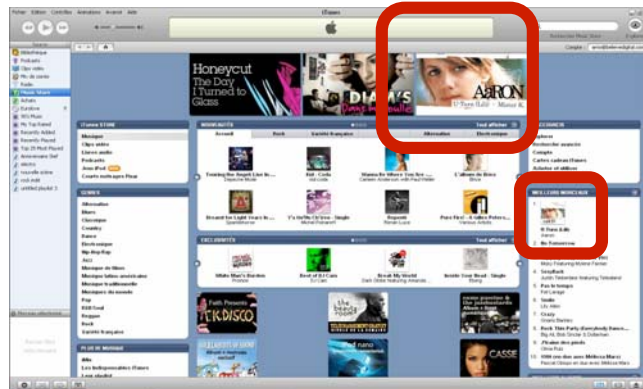
 iTunes <i>sent on 24/03/2009 00:00:00</i>	 Virginmega <i>sent on 24/03/2009 00:00:00</i>	 Fnacmusic <i>sent on 24/03/2009 00:00:00</i>	 Music Load Not Already Sent	 Nokia Music <i>sent on 29/03/2009 00:00:00</i>
 Musicme <i>sent on 24/03/2009 00:00:00</i>	 Napster <i>sent on 30/04/2009 00:00:00</i>	 Mobivillage Not Already Sent	 Realnetworks <i>sent on 13/01/2010 20:32:43</i>	 24/7 Musicshop Not Already Sent
 Musiwave <i>sent on 31/03/2009 00:00:00</i>	 Emusic <i>sent on 24/03/2009 00:00:00</i>	 Cellfish Media Not Already Sent	 Music Net / Medianet Not Already Sent	 Telefonica Not Already Sent
 Starzik <i>sent on 24/03/2009 00:00:00</i>	 Believe Digital Germany Not Already Sent	 Rhapsody Not Already Sent	 Buongiorno Not Already Sent	 Last.fm Not Already Sent
 Vidzone <i>sent on 31/05/2009 02:47:38</i>	 Jamba Not Already Sent	 Vivendime Not Already Sent	 Puretracks Not Already Sent	 Base Point Media Not Already Sent
 Cristalzik Not Already Sent	 Beatport Not Already Sent	 Juno Digital Not Already Sent	 Bibliomedia Not Already Sent	 Deezer <i>sent on 24/03/2009 00:00:00</i>
 Digiplus	 Qobuz	 Amazon.com	 Audiobly	 Beatsdigital



Our Market Position Offers Greater Promotion from our Partners



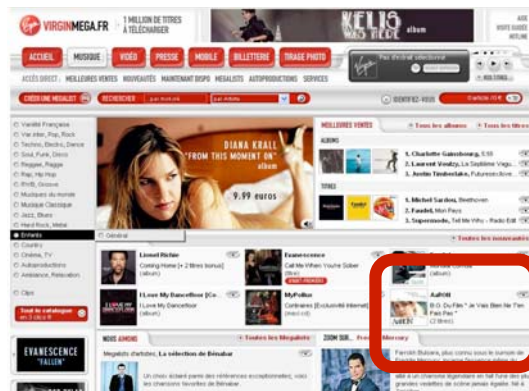
iTunes



Fnac Music



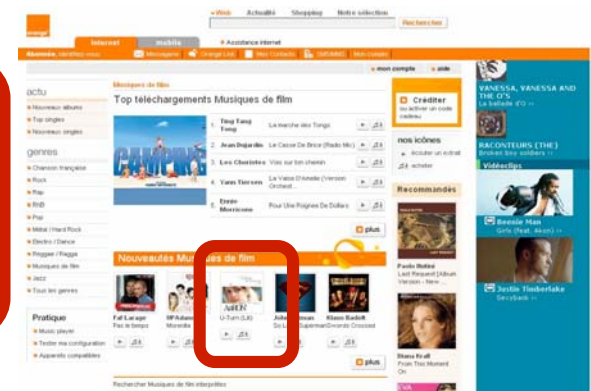
VirginMega



SFR



Orange



We Create our own Marketing Widgets and Strategies for each Release



WIDGETS

Created automatically for each release (saving you time and costs)



SMART LINK SYSTEM

An innovative buy links optimization system (based on IP/music genre) to increase online sales in each country



eCRM SOLUTION

Complete with email capture, eCRM management... to generate direct sales



Sales promotion, Social Networks, eCRM, Radio—

We Make it all Come Together!

NEWS VIDEOS PHOTOS BIO

NEWSLETTER

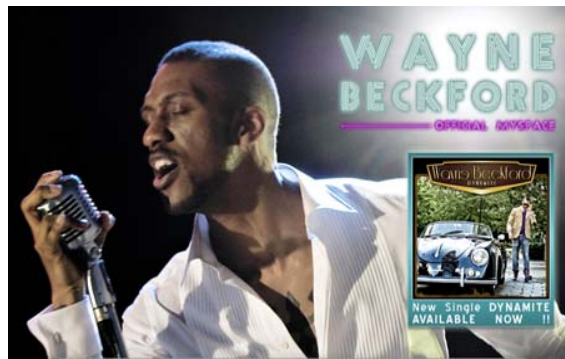
Abonnez-vous à la newsletter de **Wayne Beckford**
Et recevez des **titres gratuits**, les dernières news
Et de nombreux **goodies en exclusivité** !

OK

Mentions légales

Wayne Beckford
Dynamite

iTunes fnac VIRGINMEGA NEWSLETTER



facebook

Wayne Beckford Devenir fan

Mur Infos Believe Player Photos Encarts Vidéo

Andrew Tavenier Hey Wayne I know you dont remember me but we went to school together geoffrey chaucer back in the day and you also would cut my hair too do you remember? anyway thank god for facebook that i found you it must be about fifteen or sixteen years since we last seen each other anyway holla back at me whenever you can ok.
24 février, à 01:18 Signaler

Winstley Perry WAYNE IT'S GREG WHERE ARE YOU ?
23 février, à 17:40 Signaler

Peter Dahlström
www.theendstudios.se
www.theendstudios.se
21 février, à 17:25 Partager Signaler

Trumen Roberto Di Stefano <http://www.youtube.com/watch?v=C9UZXTs0Gf8>
www.youtube.com
JAMAICA - Anthony Louis feat. Rvj King OFFICIAL Live set Clip
JAMAICA - Anthony Louis feat. Rvj King PRODOTTO DA HIT BEAT RECORDS & TRUMEN RECORDS Live Set Video, girato all'opera music village, Regia: Daniela Cressano, Montaggio: I-Com Multimedia. Copyleft: ...
19 février, à 12:23 Partager Signaler

Wayne Beckford Retrouvez Wayne Beckford en interview sur NRJ.fr
Wayne Beckford : c'est de la dynamite !
www.nrj.fr
Site officiel de la radio musicale NRJ. Découvre webradio, biographies d'artistes, clips vidéos, NRJ Music Awards, NRJ Music Tour, titres diffusés à la radio, fréquences, podcasts...
10 février, à 13:22 Partager

A musical genius, Wayne Beckford aka Beethoven
1st single "Dynamite" available:
<http://itunes.apple.com/fr/album/dynamite/id331012360?i=331012365>

Informations
Genre : Music/Singer/Songwriter/Produce
Originaire de : London/Kingston
Maison de disques : BorderBlaster

Fans
6 sur 409 fans Afficher tout



We Provide Unparalleled Analytics

Real-time reporting

- View your sales and streams daily on iTunes, VirginMega, Beatport, Deezer, Orange and many others

Localize your sales

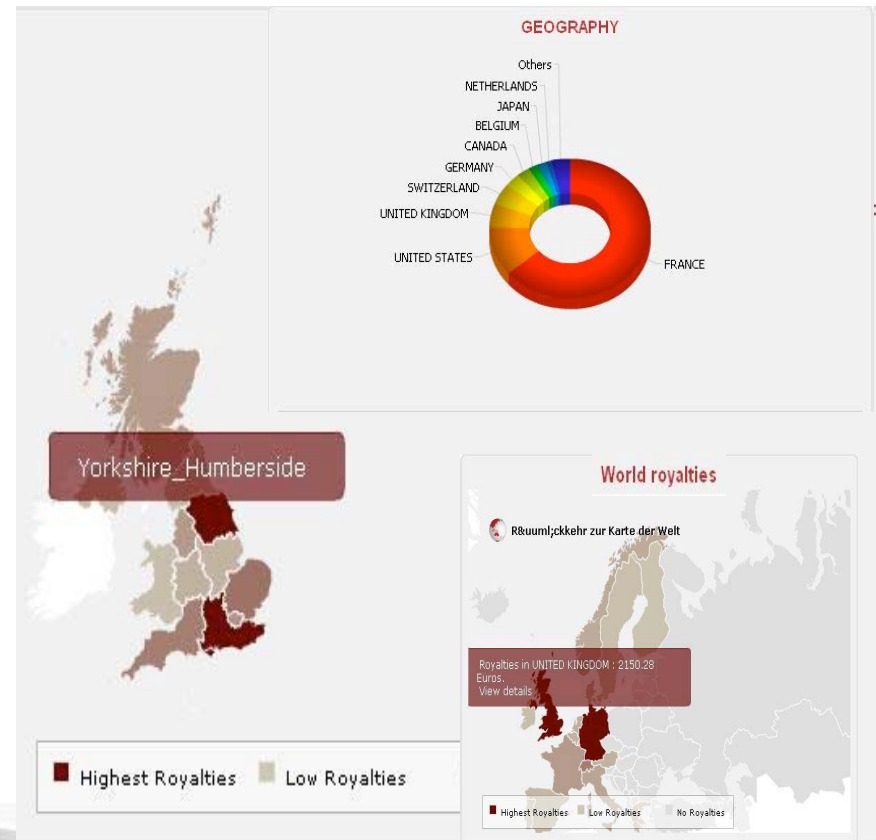
- View where your music is selling on a region-by-region basis

TOP SALES

View :

- Top 1
- Top 3
- Top 10
- View details

Type	Name	Quantity	Estimated amount
Artist :	Wayne Beckford	79	78.22 €
Album :	- No datas -	- No datas -	- No datas -
Title :	Dynamite	79	78.22 €



Establish and Grow Direct Relationships with Your Fans

You build your own fan base

We help you get to know your fans better

You keep your fans engaged

- Easily import your own contacts from accounts including Excel, Gmail and Yahoo!
- Use your Believe Widget to get more fans



- We organize contests to help you get more information about your fans (where they live, who they are, what are their interests, etc.)
- We make this information easily available to you and directly actionable

- Use our email tools to transform your fans' interest into creative relationships, merchandizing, concert ticket sales and more
- Maximize your outreach with in depth analysis of return open, click and buy rates



Uniquely Positioned to Build Digital Solutions Tailored to Your Needs...

	Content Delivery	Marketing Widgets	Integrated Royalties	Sales Promotion	Marketing	Cost
Basic Distribution Package	YES	YES	YES	YOU HANDLE	YOU HANDLE	Open to all artists and labels You pay a fixed annual fee of 29.99£ per albums
Distribution & Promotion Package	YES	YES	YES	YES	YOU HANDLE	We work with a limited number of selected label partners You pay us a percentage of your income from digital distribution
Distribution, Promotion and Marketing	YES	YES	YES	YES	YES	We work on a limited number of selected releases. Depends on the level of investment required by each project



Contact us at

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Believe Digital US

