

WEB



empower +engage





SONY MUSIC

warner | music | group





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### New This Week

New This Week

### Popular Genres

- Alternative Jazz
- Classical Pop
- Country R&B / Soul
- Dance / DJ Rock
- Hip Hop / Rap World
- Inspirational

### Your Account

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### Hot Albums

NINA JUSTIN BIEBER STING BON JOVI NORAH JONES OWL CITY BIRDMAN



## TOP ARTISTS

- Bat For Lashes
- Beastie Boys
- Ben Harper And Relentless7
- The Chemical Brothers
- Coldplay
- Corinne Bailey Rae
- Darius Rucker
- Depeche Mode
- Dierks Bentley
- Ice Cube
- J. Holiday

## TOP ALBUMS

- Defying Gravity**  
(Album)  
Keith Urban  
[add to cart](#)
- Viva La Vida Or Death ...** (Album)  
Coldplay  
[add to cart](#)
- Wooden Arms**  
(Album)  
Patrick Watson  
[add to cart](#)

## TOP SONGS

- Waking Up In Vegas**  
Katy Perry  
[> play](#) [add to cart](#)
- Kiss A Girl**  
Keith Urban  
[> play](#) [add to cart](#)
- Come On Get Higher**  
Matt Nathanson  
[> play](#) [add to cart](#)
- I Run To You**  
Lady Antebellum





A word cloud featuring various terms related to digital marketing and technology. The words are arranged in a non-linear fashion, with some appearing larger and bolder than others. The colors used for the text include red, blue, yellow, and grey. The most prominent words are 'exclusiv', 'loyalty', 'engage', 'win', 'facebook', 'presence', 'media', and 'entice'.

Key terms visible in the word cloud include:

- ebooks
- platform
- connect
- media
- social
- mash-
- invite
- content
- tweeting
- up
- exclusiv
- empower
- traffic
- music
- presence
- share
- location
- virtual
- entice
- identity
- celebrity
- cloud
- strategy
- loyalty
- fun
- engage
- reward
- apps
- facebook
- win
- gaming



CONNECTED=  
ENGAGED

inform app steps repeat  
experiential  
live long haul  
KING



be where your  
mashable  
data are  
location

accessist KING

# Thank You

