



**Introducing
A Simple Way to Clear Cover Songs**



RIGHTSFLOW: who we are

- **RIGHTSFLOW** represents over 10,000 clients: artists, record labels, distributors and music services (licensees).
- **RIGHTSFLOW** offers these licensees a simple solution for mechanical licensing and royalties.
- **RIGHTSFLOW** helps licensees pay licensors (songwriters and publishers) 100% for the use of their music.
- **RIGHTSFLOW** accounts and administers payment to thousands of music publishers worldwide.
- **RIGHTSFLOW** is a member of NARM, A2IM, DiMA and DDEX.



Musical Interlude with Robert Cruz

What is our accordion player (Robert Cruz) going to do?

Robert...

- Wants to release a CD including the song “Chicago”, a composition that he didn’t write
- In order to legally release this song, he would need to:
 - Research and determine the publisher(s) and songwriter(s)
 - Secure a license for each type of distribution
 - Track, calculate, and pay royalties to the appropriate parties (and know how track length affects royalties)
 - Follow stringent U.S. Copyright practices and statutes...
 - And somehow not be overwhelmed by the process!

The Solution? LIMELIGHT!

Robert wants simplicity.
He chooses Limelight.



- Limelight allows artists and labels to clear third-party compositions for \$15 or less.
- Allows users to clear third-party compositions for CD, download and ringtone release.
- Saves you time and money and ensures that you are copyright compliant.

Limelight: How It Works

4 EASY STEPS:

1. Artists / Labels sign up and provide basic song & release information
2. Pay \$15 and Royalty Fee
3. User Receives License
4. Limelight Pays Songwriters and Publishers 100% of Royalties Due

Limelight: Web Start Screen



[LOGIN](#) or [JOIN LIMELIGHT](#) [FAQ](#) 

Get Started Now!



The Simplest Way to Clear Cover Songs!

- 1 Enter Cover Song Details
- 2 Pay \$15 and Royalty Fees
- 3 Receive License
- 4 Limelight Pays Songwriters and Publishers

[enter song](#)

[Affiliate Info](#) [Label/Distributor Bulk Rates](#) [About](#) [Contact](#) [FAQ](#)



Limelight: Song Information Screen

Step 1: Artists / Labels provide basic song & release information

Enter Song Details

Sweet Home Chicago DETAILS INCOMPLETE

Original Song Details

What song do you want to cover?

Who is the original artist or well-known performer?

Who is the original songwriter(s)?
* Click Add after each songwriter

Don't know?

Who is the publisher(s)?
* Click Add after each songpublisher

Don't know?

[+ Add](#) [+ Add](#)

SHOPPING CART
NUMBER OF ITEMS: 0
TOTAL COST: \$0.00
[View shopping cart and checkout](#)
[View pricing details](#)

SONG DETAILS REVIEW ORDER CHECKOUT

Limelight: Song Information Screen (continued)

Song Details:

- Album Name
- Artist Name
- Record Label
- Track Length
- Release Date
- UPC
- Configurations:
 - Downloads
 - CDs / Vinyl
 - Ringtones

Details About Your Recording

What is your album's name?

What is the artist name (you)?

What is your record label?

 Don't have one?

How long is your song?
3 Min 10 Seconds

When will your song be released?
16 Day 7 Month 2010 Year

What is your album's UPC?

 Don't have one?

How do you plan to release your cover song?

200 Digital Downloads (DPDs)
0 Physical (CDs, Vinyl)
0 Ringtones

Limelight: Checkout & Payment

Step 2: Review Order and Checkout

Review Order

SONG DETAILS REVIEW ORDER CHECKOUT

Song	Number of Units	Royalties per Unit	Total Royalties	RightsFlow Fee	Total
 Chicago	show details	show details	\$18.20	\$15.00	\$33.20
RightsFlow Bulk Discount				\$0.00	\$0.00
Have a promo code?	<input type="text"/>	APPLY CODE		\$0.00	\$0.00
Grand total:			\$18.20	\$15.00	\$33.20

[ADD ANOTHER SONG](#) or [CHECKOUT](#)

Limelight: License Screen

Step 3: User Logs in and Views PDF License

My account

[My Profile](#) [My Orders](#)

Order History:

Status:	Date	Tracking	
Paid	May 14, 2010 1:38:00 PM	RF53403938652060	close

Original song	Recording	Releases	Amount
Song title: Chicago	Album name: Accordion Jams	Digital Downloads 200 View License	\$33.20
Original artist: Frank Sinatra	Artist name: Robert Cruz	Physical 0 View License	
Song writers: Don't know	Record label: Accordion Time Records	Ringtones 0 View License	
Song publishers: Don't know	Track length: 03:10		
	Release date: Jul 16, 2010		
	Album's UPC: Don't have one		
			Order more licenses
Total:			\$33.20

Limelight: Fee Breakdown

Step 4: *Limelight Pays Songwriter and Publisher*

Limelight User



User pays publishing fees and service fee to RightsFlow for mechanical license

\$33.20

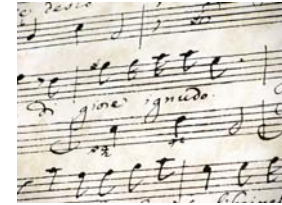
Limelight



Limelight pays standard royalty fee to publisher based on User's number of units

\$18.20

Publisher / Licensor



Publisher receives all royalties due

* Breakdown of Fees *

\$15.00 - Limelight Clearance Fee

\$18.20 - Licensor / Publisher Fee (based on 9.1 cents/unit mechanical rate x 200 units)

Limelight: Advantages

- **Compliance**: Limelight allows artists to be fully compliant with paying songwriters and publishers.
- **Licenses never expire**: Limelight utilizes RightsFlow's bulk licensing system, allowing for a license that never expires.
- **Low-cost and deep discounts**: Users pay a one-time RightsFlow fee versus shelling out for expensive lawyers and costly administrator fees.
- **Covers full publishing market**: RightsFlow is able to handle licenses for Harry Fox and non-Harry Fox represented publishers.
- **Easy repeat buying**: Users start with a minimum of 25 units pre-cleared and can re-buy to cover additional downloads or pressings at any time by logging back into their account.
- **Customer Support**: RightsFlow offers an in-house research team, online / phone support, and social assistance to answer any and all user questions.
- **Saves YOU TIME and MONEY.**



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